



12 Best Practices & Cost of Doing Business Ramping Up to Reopen

1. Communicate & build trust
2. Update Policies & procedures
3. Set expectations & revamp goals
4. Give training
5. Do a risk analysis
6. Build your strategic relationships
7. Reinforce your values
8. Watch for bottlenecks
9. Evaluate supplies & inventory
10. Refine marketing messages
11. Refine financials & cost analysis
12. Ramp up sales

12 Best Practices

Cost of Doing Business

Quick Cost Analysis:

If \$10 per transaction/service is extra now from Covid-19 and you do 10 transactions/services per day

$\$10 \times 10 = \100 per day

$\$100$ per day \times 5 days = $\$500$ per wk

$\$500$ per week \times 50 weeks = $\$25,000$

Either in or out of your pocket